



CORPORATE PARTNERSHIPS

About Guild

Guild empowers change through engaging individuals and communities, embracing their needs and elevating their voices. Enduring, lasting change occurs one small step at a time when people see and understand all their options and create their own paths. At Guild, we walk alongside people on this journey.

WE VALUE:

- **Empowerment.** We give our clients and staff the whole picture and support them to make their own choices. We empower people to discover their potential.
- **Dignity.** We view our clients and staff as people first. We believe everyone is worthy of respect, fairness, honesty, and transparency.
- **Collaboration.** We support one another, partners, and community members. We share ideas and resources within and outside of Guild.
- **Innovation.** We bring new ideas and solutions to the table. We try new things – failure is an opportunity for learning.
- **Perseverance.** We show up when others do not. And we do not give up. We provide continuity of care and commitment to achieving results.



IN 2025



1,786

clients were
served



506

services per day
were provided to
our clients in the
Twin Cities metro



74%

of clients
obtain/maintain
housing



40%

of individuals in
our Employment
Program
obtained work
experience



290,074

miles traveled
to meet with
clients in their
community

Our Services

We serve individuals 14 years and older who live with serious mental illnesses such as schizophrenia, schizoaffective disorder, and bipolar disorder. Many of our clients also face barriers to reaching their optimal health, including medical conditions, chronic homelessness, isolation, unemployment, poverty, and substance use disorder. In fact, half of our clients have a co-occurring disorder, which means they cope with a medical condition or substance use disorder in addition to mental illness.

Mental illness is common—1 in 4 adults live with it. At Guild, we believe this is nothing to be ashamed of. We also believe it shouldn't be a barrier to finding safety, security, and community. Which is why our services help individuals find quality mental health services, stable housing, and competitive employment in the community of their choosing.

We work with people with serious mental illness at all stages of their journey, whether they are currently experiencing a crisis, or have achieved stability and are using Guild services to maintain their health. The experience of mental illness is not linear and varies for every person. That's why our services are comprehensive and interconnected—or as one of our clients said, “the glue between the cracks, preventing me from falling.”

OUR SERVICE LINES



Health

We provide community-based, comprehensive mental health services.



Housing

We help eligible individuals find safe housing in communities of their choosing.



Employment

We partner with our community to help clients secure and maintain gainful employment.



Sponsorship Opportunities

Guild hosts two signature events each year, our Bash for Mental Health and our Ladder of Hope series (occurring at multiple locations on different dates). These events are an incredible way to join like-minded businesses and community members while hearing about the impact Guild has on our clients. Sponsorship benefits vary with packages starting at \$1,500.

Annually, we have unique sponsorship opportunities for planned giving seminars, an art show or day-programming for clients as well as cause-marketing partnerships. Connect you're your Guild contact for current offerings, custom packages or to explore a cause-marketing campaign.



Bash is a summer event for social good surrounded by nostalgia, where attendees can enjoy the present moment in an inclusive space for all. The event will appeal to multiple generations with activities such as retro arcade games, Trivia Mafia, dancing with a live DJ, food and drink and plenty of space to connect in conversation. Help us promote the event and join our community as we end the stigma around mental health.



LADDER OF HOPE

Guild's Ladder of Hope events are hour-long impactful fundraisers that support Guild's mission-driven and lifesaving services. Held for over 15 years, the Ladder of Hope events have become a staple to our supporters. These events are a chance to hear unforgettable stories of hope and recovery from staff, clients, and community members. We hope to inspire attendees to become donors, volunteers, and/or community partners. We believe that together, we can change lives.

Other Ways to Partner

IN-KIND DONATIONS

Each year, Guild requests in-kind donations to support our clients throughout the year. Whether it's a handmade blanket for a client recovering from a crisis at our IRTS & Crisis Centers or a welcome home kit for a client who we've helped find stable housing, each donation makes a difference.

Gather your colleagues, community clubs, churches, or any other group and collect items to bring joy to Guild's clients.

Below is a list of some current needs but the list keeps growing and we're open to consider any donations you have in mind.



DONATION NEEDS:

- Reusable water bottles
- New socks and undergarments
- Backpacks
- Basic sweats in adult sizing
- Books, puzzles and games
- Coats and Jackets
- Blankets
- Gloves and winter gear
- Art supplies
- Travel-size hygiene products
- Snack bags for homeless outreach
- Bus tokens and metro or gas cards
- Small toothbrushes with toothpaste
- Phone cords and chargers
- And so much more!



ON-SITE INVOLVEMENT

Guild is a leader in providing life-changing mental health and housing services to individuals and families in our community. By partnering with Guild through cause-marketing initiatives, workplace giving, or through on-site presentations and volunteer opportunities, your business can align with a trusted nonprofit that impacts lives every day. Together, we can create meaningful campaigns that elevate your brand, engage your customers and employees, and support critical programs addressing mental health and homelessness. From co-branded initiatives to event sponsorships and in-store promotions, partnering with Guild demonstrates your company's commitment to building self-sufficient stability for our community members.

Other Ways to Partner

VOLUNTEER OPPORTUNITIES

Join our team of dedicated volunteers and help transform lives. From supporting individuals at our Community Support Program (CSP) Center to helping at community events, your commitment of time make a real impact! Whether you're interested in a specific volunteer opportunity or getting updates on future opportunities, learn more by emailing us at volunteer@guildservices.org



"I chose to volunteer with Guild because I strongly believe in the value of community-based mental health. The fact that Guild is based in the community matters to me because this helps people served to maintain community connections and determine their own destiny"

MELISSA, Volunteer Ambassador & Educator

ADVOCACY

Advocacy is our North Star. The tool that will truly unlock our mission of helping clients lead stable, fulfilling lives in their chosen community. That's because we believe that it is not enough to only support immediate mental health needs; we must champion an entire system change. Advocating for policy changes and investments is the path toward more equitably – more successfully – supporting the clients and communities we serve.

And we have seen real and meaningful progress in developing relationships with elected representatives and agency staff, in working together to fix policy problems and fund urgently needed infrastructure. But complex systems, particularly mental health and housing systems, don't change overnight. That's why our legislative focus remains steadfast on transforming our mental health and housing support systems into a comprehensive spectrum of care.

Learn about our primary focus for the current legislation season on our website.



Connect With Us



@guildservices

Contact us today!

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