

Media Kit

Contact for Media Inquiries

Marcus Asmus

he / him / his

MarComm Specialist

Email: masmus@guildservices.org

Phone: 651-262-2335

 **guild**

Boiler Plate

Guild supports people in building stable, meaningful lives on their own terms.

We provide community-based mental health, housing, and employment services for people at all stages of life. Whether someone is facing a crisis or working toward greater independence, our team meets people where they are —providing the right support, at the right time, for as long as it is needed.

We partner with each person to offer personalized support that adapts as their goals and needs change. Our team shows up consistently, responds quickly, and stays connected—helping people build skills, strengthen community supports, and move toward greater independence.

From immediate support to long-term stability, we serve as a bridge—connecting individuals to services, community, and opportunities that support their goals and help them thrive.

Key Facts and Stats

Our mental health, housing and employment services touched the lives of 2,185 community members last year. Learn more about our work and impact [here](#).

78%

of our clients made progress on a personal recovery goal.

85%

reported that they were satisfied with the services we provide.

480

On any given day, 480 services are provided to our clients in the Twin Cities metro area.

79%

of clients were housed.

Social Media



LinkedIn: [@guildservices](#)



Facebook: [@guildservices](#)



Instagram: [@guildservices](#)



YouTube: [@guildservices](#)

Our Logo



Vertical Logo (Primary)
[Print](#) | [Web](#)



Vertical with Tagline
[Print](#) | [Web](#)



Empowering People.
Empowering Change.

Full Tagline Lockup
[Print](#) | [Web](#)



Horizontal Logo (Secondary)
[Print](#) | [Web](#)



Horizontal with Tagline
[Print](#) | [Web](#)

Logo Color Usage

Primary



Reversed



Black & White (when necessary)



Executive Bios

>> Click on photo to link to high res image.



Trish Thacker | Chief Executive Officer
She/Her/Hers

Prior to joining Guild, Trish worked with the Hennepin County as Senior Department Administrator, Wellbeing where she worked across the Human Services Department to develop systemic strategies that promoted education, employment, and economic stability for Hennepin County families. With areas of focus including childcare assistance, youth education, employment support and workforce development, family stabilization services, and family shelter. [Read more](#)



John Adams | Chief Clinical Officer
He/Him/His

John Adams, MSW, LICSW, joined Guild in September 2024 as our Chief Clinical Officer, bringing with him more than 25 years of client-centered experience. He is a mental health therapist in private practice and a Licensed Independent Clinical Social Worker with an extensive knowledge of mental health conditions and best practices for psychological treatment and support. [Read more](#)



Dawn Marie Nelmark | Chief Advancement Officer
She/Her/Hers

Dawn Marie joined Guild in 2021 as our Director of Advancement. She brings 20 years of experience in nonprofit leadership, with strengths in creating high-value partnerships, launching fundraising programs through every stage of the giving lifecycle, and increasing operational effectiveness. Dawn Marie is an empathetic, results-driven leader who has a passion for unlocking human potential and marshaling resources to maximize community impact. [Read more](#)



Ali Butchko | Quality and Compliance Officer
She/Her/Hers

Ali Butchko joined Guild in 2022 as the Quality and Compliance Officer before taking on the role of Director of Operations. Ali is a responsive, analytical leader with over 10 years in compliance, regulatory management, client services and process improvement. Passionate for creating and increasing efficiencies by incorporating best practices in data management, training and documentation control, Ali serves Guild with collaboration, engagement, and innovation. [Read more](#)



Diana Harris, MHA | Director of Clinical Services
She/Her/Hers

Diana brings extensive experience in human and social services, along with a strong ability to lead cross-functional teams. With a solid background in program and project management, she is dedicated to improving systems and processes to better serve our staff and clients. Diana is passionate about fostering a social system that is equitable and accessible for all. [Read more](#)



Jenni Kahmeyer | Director of Clinical Services
She/Her/Hers

Jenni is a dynamic, people-first team member who fosters environments where both clients and clinicians are able to thrive. She's dedicated to improving client outcomes and driving strategic growth through clinician development, compliance excellence, and operational efficiency. She has a master's degree in counseling psychology from Bethel University in St. Paul, MN and is a licensed professional clinical counselor. [Read more](#)