



ARTIST OPPORTUNITY FOR A COMMISSIONED ART PIECE

Guild – St. Paul, MN

REQUEST FOR PROPOSALS

DEADLINE FOR RECEIPT OF MATERIALS: November 30, 2022. Proposals will be reviewed between December 1 – December 9. Finalists will be chosen by December 13, 2022.

Overview:

Guild is seeking an artist or artist team to create an engaging and impactful piece of artwork for our ***Guild welcome lounge*** (photo attached). Artwork for a space not to exceed 13-1/2 ft wide x 8 ft tall. Art can be a single piece, multiple pieces, mural or other.

Budget Description:

The artist's total budget for the project must not exceed \$10,000 and shall include research, design, materials, supplies, special installation, stipend, and any other expenses related to the project not listed as the responsibility of Guild. Site preparation will be provided by Guild within reasonable expectations. Will consider multiple smaller pieces.

About Guild:

Who We Are: Guild is a Minnesota not-for-profit 501(c)(3) organization that empowers those living with mental illness and/or experiencing long-term homelessness by helping them find the tools they need to lead stable, fulfilling lives in communities of their choice.

Our Purpose: We empower change through engaging individuals and communities, embracing their needs and elevating their voices.

Theory of change: We know that enduring, lasting change occurs one small step at a time, when people see and understand all their options and create their own path. At Guild we walk alongside people on this journey, working towards a future in which everyone has access to health.

Our Values:

Empowerment. We give our clients and staff the whole picture and support them to make their own choices. We empower people to discover their potential.

Dignity. We view our clients and staff as people first. We believe everyone is worthy of respect, fairness, honesty, and transparency.

Collaboration. We support one another, partners, and community members. We share ideas and resources within and outside of Guild.

Innovation. We bring new ideas and solutions to the table. We try new things— failure is an opportunity for learning.

Perseverance. We show up when others don't. And we don't give up. We provide continuity of care and commitment to achieve results.

Equity at the Center: People deserve access to quality health care and services needed to meet the basic needs of housing, income, and social connection. Systems built on racial inequity and social injustice significantly impact the lives of the people we serve and have resulted in high disparities in health care and social determinants of health. Therefore, Guild is fully committed to addressing racial equity, inclusion, and access as critical components to the fulfillment of our purpose.

Additional Information to Consider/Background

- In 2015, we commissioned an art piece around the genesis of our organization. We want this new piece to reflect Guild now and in the future. Create something new that represents our community.
- Our Wabasha location is built on Dakota land and around a multi-cultural history. We want the piece to honor the multi-cultural history, as well as the organization, including our staff and clients.
- Consider mental health, indigenous community, historical trauma and how it's impacted mental health.
- Honor the work our staff is doing. Value those we are invested in.
- Priority to a local Twin Cities metro artist.
- If they have a personal connection to mental health, homelessness, or other connections to Guild's mission it could be meaningful.
- Priority to minority representation.
- Since clients are often in the space and they often are upset, a piece that is soothing would be preferable.

Application Submission Procedure:

The following materials shall be submitted for a complete application:

1. Completed & Signed Application Form located below.

2. Project Description

Give a brief overview of the project.

3. Supporting Materials

These materials should convey the artistic intent, i.e., design renderings, preferred colors, and visual materials to adequately illustrate the proposed work and your abilities as an artist.

4. Time Frame / Work Plan (project to be complete by **March 15, 2023**)

Provide a brief outline of the steps involved in the proposed project with time requirements included.

5. Bio or Resume(s) – (not to exceed 2 pages)

Provide any information on previously related experience not to exceed two pages. Lead artist resume should be restricted to two pages.

6. Sample Work Portfolio of a link to your website or up to 5 digital images.

Artist Selection Process

Artist(s) applications will be evaluated on the following criteria between **December 1-9**:

- Finalists will need to submit a mockup of their design, inspiration behind their design and what it represents. Stipend may be provided for this work.
- Artistic merit as evidenced by submitted representation of past work.
- Appropriateness of the artist's medium, style, and previous professional experience as they relate to the art goals and opportunities in this project.
- Experience with projects of similar scale and scope, including familiarity with non-profit agencies and experience working with community groups.
- The ability of the artist to successfully complete the proposed artwork within the project timeline.
- Selected artist will be notified by **January 3, 2023**.

All questions regarding the proposal shall be directed to Heidi Yankovec at hyankovec@guildservices.org. Proposals will be accepted until 5:00 p.m. **November 30** at Guild, 122 Wabasha St. S., Suite 400, Saint Paul, MN 55107 or hyankovec@guildservices.org



Application Form

Name(s) _____ Date _____

Address _____

City _____ State _____ Zip _____

Phone (day) _____ Phone (evening) _____

Email _____ Website _____

To assure that your application is complete, please check off the following items as enclosed:

- ☐ This application form completed and signed.
- ☐ Project Description (not to exceed 2 pages)
- ☐ Supporting Materials – drawings/renderings of design
- ☐ Time Frame / Work Plan
- ☐ Bio or Resume(s) of artist or artists on the team (not to exceed 2 pages each resume)
- ☐ Sample Work Portfolio (a link to your website or a maximum 5 digital images)

Certification

I certify that all examples of artwork submitted with this application are products of my hand as represented. If accepted, the artwork produced will be owned by Guild, and images of my work may be used in publicity for Guild. I certify that all statements made in this application are true to the best of my knowledge. I acknowledge that Guild is not liable for loss or damage to work submitted.

Signature _____ Date _____

Deadline for Submission of Proposal is November 30, 2022, at 5:00 p.m.

Send to Guild, Attn: Art Committee, 122 Wabasha St. S., Suite 400, Saint Paul, MN 55107 or email to hyankovec@guildservices.org. Application can also be completed online.